

Enhancing operational efficiency in Nigerian oil exploration: The impact of real-time monitoring technologies on non-productive time

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Abstract: *Purpose:* This study investigates the advancements in real-time monitoring technologies aimed at reducing Non-Productive Time (NPT) in oil exploration in Nigeria, employing systematic content analysis as the research design. *Methodology:* The study uses systematic content analysis to evaluate recent literature on emerging digital technologies, including Artificial Intelligence (AI) and the Internet of Things (IoT), and their impact on operational efficiency in oil exploration. *Results:* The findings indicate that AI and IoT in real-time monitoring can enhance predictive maintenance, optimize drilling parameters, and facilitate immediate responses to operational anomalies, reducing NPT by up to 30%. *Theoretical Contribution:* This study contributes to the discourse on technological innovations in the oil and gas industry, providing actionable insights for stakeholders aiming to enhance operational efficiency in Nigeria's exploration activities. *Practical Implications:* The study highlights the necessity for investment in digital infrastructure and training, advocating for a strategic approach to modernize Nigeria's oil exploration practices in alignment with global best practices.

Keywords: artificial intelligence, internet of things, real-time monitoring, non-productive time, oil exploration

Sustainable Development Goals (SDGs): **SDG 9:** Industry, Innovation and Infrastructure; **SDG 12:** Responsible Consumption and Production; **SDG 13:** Climate Action; **SDG 8:** Decent Work and Economic Growth; **SDG 7:** Affordable and Clean Energy

1. Introduction

The oil and gas industry operates with highly complex data and processes, leading to the adoption of hybrid network connectivity to enhance operational efficiency. Various technologies, including industrial automation and sensor networks, are employed to monitor oil assets and ensure safety (Jain, 2022; Ghobakhloo, 2020; Shah et al., 2022). These systems generate substantial data from sensors that monitor parameters such as pressure, temperature, flow rate, and gas detection. These sensors are located at various subsurface and surface depths, transmitting real-time data to central control points (John & Igimoh, 2017). Additionally, technologies that offer real-time data transmission during drilling have been implemented, enabling continuous well monitoring and facilitating immediate responses when necessary (Shah et al., 2022). This process of digitalization falls under the broader umbrella of Industry 4.0, integrating technologies such as fiber optics, mid-band 5G, low-power wide-area networks (LPWANs), WiFi 6, and 3GPP networks (including 5G and LTE). These technologies connect the oil and gas sector and the global internet, enhancing local networks. While WiFi enables easier device access, 3GPP networks offer greater data security and reliability. To further improve the efficiency of these technologies, data transmission ranges need to be extended. Emerging technologies such as Artificial Intelligence (AI), the Internet of Things (IoT), big data analytics, and advanced sensing technologies are set to revolutionize the industry by precisely monitoring oil and gas wells. Additionally, more capital-intensive technologies, like 5G connectivity and low earth orbit (LEO) satellites, pave the way for safer and more efficient health management (Shah et al., 2020; Rayavarapu, 2022).

On the other hand, Non-Productive Time (NPT) refers to the periods when drilling or other essential activities are halted or delayed, resulting in a lack of progress toward project goals. This downtime has significant implications for the efficiency and economics of oil exploration. First, NPT can lead to increased operational costs. During periods of non-productivity, companies are still required to cover expenses such as equipment rental, labor, and support services, even though no progress is being made. This can have a profound effect on overall project economics. For example, Santoso et al. (2022) found that NPT could increase total project costs by as much as 30%, particularly in offshore operations where equipment and personnel costs are high.

Second, NPT can result in delays in project timelines. Oil exploration projects are typically planned with strict deadlines to optimize production and financial returns. However, when NPT occurs, these deadlines are often missed, leading to extended project durations. This is especially problematic in offshore and remote operations, where logistical challenges make it harder to recover from downtime. McMahon et al. (2023) point out that these delays not only affect individual wells but can also cause a ripple effect across an organization's entire project portfolio, delaying future projects and impacting long-term production goals.

Therefore, it is against a backdrop that this study evaluates the advancements in real-time monitoring technologies to reduce non-productive time in oil exploration.

2. Statement of problem

Nigeria's oil exploration revolves around the significant challenge of Non-Productive Time (NPT), which leads to operational inefficiencies, increased costs, and production delays. Despite being one of the largest oil producers in Africa, Nigeria faces persistent issues with outdated infrastructure, inadequate real-time monitoring technologies, and logistical challenges in its oil and gas sector. These factors contribute to extended periods of NPT, reducing the overall efficiency of drilling and exploration activities.

Furthermore, the lack of widespread adoption of advanced technologies like Artificial Intelligence (AI), the Internet of Things (IoT), and real-time data analytics exacerbates the situation. Nigerian oil fields, mainly offshore, require modern solutions to minimize downtime and improve productivity. Addressing these issues through technological advancements is critical for optimizing operations, reducing costs, and ensuring the long-term sustainability of the oil industry in Nigeria.

3. Objectives

The study's main objective is to examine the advancements in real-time monitoring to reduce non-productive time in oil exploration. Other specific objectives are to;

1. Evaluate the impact of advanced real-time monitoring technologies on minimizing Non-Productive Time (NPT) during oil exploration activities, particularly in drilling operations.
2. Identify and analyze the effectiveness of emerging digital technologies, such as Artificial Intelligence (AI) and the Internet of Things (IoT), in improving operational efficiency and reducing downtime in oil and gas exploration.

4. Scope of the study

The scope of the study on advancements in real-time monitoring to reduce Non-Productive Time (NPT) in oil exploration focuses on evaluating how emerging technologies, such as real-time data analytics, Artificial Intelligence (AI), and the Internet of Things (IoT), are being integrated into oil exploration processes. It aims to assess their impact on improving operational efficiency, minimizing downtime, and enhancing decision-making in drilling and other exploration activities. The study examines existing technologies and innovative solutions like advanced sensing systems, automation, and frontier connectivity options, such as 5G and low earth orbit (LEO) satellites, to comprehensively understand their role in reducing NPT and optimizing exploration outcomes. Additionally, it highlights the challenges and opportunities presented by these technologies in the oil and gas sector.

5. Conceptual review

5.1. Real-time monitoring

Real-time monitoring refers to the continuous observation and analysis of operational data as it is generated. In oil exploration, real-time monitoring systems collect data from various sensors and equipment in real-time, enabling operators to make informed decisions quickly. This approach has revolutionized oil and gas operations by providing immediate feedback on drilling conditions, wellbore integrity, and other crucial parameters, helping to prevent costly incidents or delays. Technologies such as sensors, data analytics, and automated systems form the backbone of real-time monitoring, offering enhanced visibility into subsurface conditions (Shah et al., 2022).

Real-time monitoring is crucial in complex environments like offshore drilling, where delays can have significant financial and environmental consequences. By integrating data from different sources, operators can optimize well placement, predict equipment failures, and take preventive measures to minimize downtime (Ali et al., 2023). The emergence of technologies like the Internet of Things (IoT) and Artificial Intelligence (AI) has further improved the capabilities of real-time monitoring, allowing for more accurate and predictive maintenance, thus minimizing disruptions and Non-Productive Time (NPT) (Mousa et al., 2022).

5.2. Non-productive time (NPT)

Non-Productive Time (NPT) refers to any period during oil exploration and drilling operations when no progress is being made, leading to downtime. NPT can occur for various reasons, including equipment failure, logistical delays, or unexpected subsurface conditions. These periods are costly for oil companies, as operations continue to incur expenses without producing any output. According to Santoso et al. (2022), NPT can contribute up to 30% of total project costs, particularly in offshore drilling operations where equipment and personnel costs are significantly higher.

The oil and gas industry has been focusing on reducing NPT through the adoption of advanced monitoring and automation technologies. Real-time data analytics, predictive maintenance, and remote monitoring systems are some of the key strategies being used to minimize NPT. These technologies allow operators to identify potential issues before they escalate into downtime, leading to more efficient operations and reduced costs (Ali et al., 2023). Additionally, integrating AI-driven

systems helps forecast equipment failures and optimize drilling performance, further contributing to the reduction of NPT.

5.3. Oil exploration

Oil exploration is locating and evaluating potential oil and natural gas extraction sites. This involves geological surveys, seismic data analysis, and drilling exploratory wells to determine the presence of oil reserves. Technological advancements have dramatically improved the efficiency and accuracy of oil exploration, reducing the environmental impact and increasing the chances of finding viable oil reserves. Historically, oil exploration was a time-consuming and expensive process with significant uncertainty. However, with the integration of technologies like 3D seismic imaging, real-time monitoring, and AI, exploration has become more targeted and efficient (Ghobakhloo, 2020).

In recent years, oil exploration has faced increasing challenges due to environmental concerns and the depletion of easily accessible reserves. As a result, companies have been forced to explore more complex and remote regions, such as deep-water offshore locations, which require advanced technologies to manage. Real-time monitoring and automation systems have been instrumental in ensuring that exploration activities are conducted efficiently and safely, especially in high-risk areas (Shah et al., 2022). These technologies help companies optimize well placement, monitor drilling conditions, and reduce the environmental impact of exploration activities.

6. Theoretical review

6.1. System theory

Systems theory initially developed by Ludwig von Bertalanffy in the 1940s, views complex processes and entities as interrelated components that work together to achieve a specific objective. In oil exploration, the entire exploration and drilling process can be seen as a system comprising various interconnected elements such as machinery, human operators, environmental factors, and real-time monitoring technologies.

Systems Theory posits that the various elements involved in the exploration and drilling processes in oil exploration must work harmoniously to achieve operational efficiency and minimize downtime. Each component of the system (e.g., drilling equipment, sensors, data analytics platforms, and human operators) plays a crucial role in ensuring the overall performance of the operation. When one component fails or underperforms, it can disrupt the entire system, leading to Non-Productive Time (NPT). Therefore, by improving the real-time monitoring of each component, the system as a whole can become more resilient and efficient (Ghobakhloo, 2020).

For instance, real-time monitoring technologies can be viewed as a subsystem within the more extensive oil exploration process. By continuously collecting and analyzing data from various sensors, real-time monitoring allows operators to identify and rectify issues (such as equipment malfunctions or adverse subsurface conditions) before they escalate into significant downtime (Ali et al., 2023). This aligns with the fundamental principles of Systems Theory, which emphasize feedback loops, where information from one part of the system can influence the entire system's behavior. In this case, the feedback provided by real-time data enables quicker decision-making and corrective action, reducing NPT and improving overall system efficiency.

Systems theory also highlights the importance of integration between different subsystems. In oil exploration, technologies such as Artificial Intelligence (AI), the Internet of Things (IoT), and advanced analytics platforms are increasingly integrated with real-time monitoring systems to create a more cohesive and responsive operational environment. These technologies act as complementary subsystems that support the larger objective of reducing downtime and improving operational efficiency. By analyzing the interactions between these subsystems, Systems Theory helps explain how advancements in one area (e.g., real-time monitoring) can ripple effect throughout the entire system, leading to more efficient and productive operations (Mousa et al., 2022).

Furthermore, Systems Theory suggests that any disruption in the system should be addressed holistically rather than in isolation. In oil exploration, addressing only one issue (such as equipment failure) without considering how it affects other subsystems (such as safety, production, and data

flow) can lead to incomplete or ineffective solutions. By adopting a systems-based approach, oil companies can ensure that real-time monitoring reduces NPT and enhances overall operational efficiency, safety, and sustainability.

In conclusion, Systems Theory provides a valuable framework for understanding how real-time monitoring and other technologies work together within the more extensive oil exploration process to reduce Non-Productive Time (NPT). The theory underscores the importance of holistic, integrated solutions to optimize performance by emphasizing the interconnectedness of various subsystems. In oil exploration, this approach allows companies to identify and address potential issues before they escalate, minimizing downtime and improving operational efficiency.

6.2. Methodology

This study adopted systematic content analysis, a research design involving the structured and objective analysis of textual, visual, or audio data to uncover patterns, themes, and insights. It allows researchers to systematically examine large volumes of information by coding data into specific categories or themes. This research design is handy in studies that analyze existing literature, reports, or datasets to identify trends and relationships (Neuendorf, 2017). In the context of a study on advancements in real-time monitoring to reduce Non-Productive Time (NPT) in oil exploration, systematic content analysis provides a framework for evaluating a wide range of academic literature, industry reports, and technical documentation to understand the application and effectiveness of various technologies in reducing NPT.

For the real-time monitoring and NPT reduction study, the systematic content analysis would involve gathering and analyzing diverse data sources, including academic journal articles, technical reports, case studies, and industry publications. These sources provide insights into how real-time monitoring technologies, such as sensors, Artificial Intelligence (AI), and the Internet of Things (IoT), are used in oil exploration to improve operational efficiency. The systematic content analysis approach enables researchers to categorize the data based on predefined criteria, such as the types of technology discussed, their application areas, and their reported impact on NPT reduction (Krippendorff, 2018).

One of the significant advantages of using systematic content analysis for this study is its ability to handle large amounts of qualitative data in a structured and reproducible manner. Given the growing body of literature on technological advancements in oil exploration, systematic content analysis allows researchers to synthesize diverse information sources and identify critical themes relevant to real-time monitoring and NPT reduction (Elo & Kyngäs, 2008). This research design also offers transparency, as the coding scheme and analysis process are clearly defined and replicable, allowing other researchers to validate the findings.

Moreover, systematic content analysis provides flexibility in handling different types of data. In this study, the analysis could incorporate academic literature, white papers, industry reports, and interviews or testimonials from oil exploration professionals. This mixed-method approach broadens the scope of the study, offering a holistic view of how real-time monitoring technologies are applied in different settings (Bengtsson, 2016).

6.3. Data collection and analysis process

This study's systematic content analysis process would begin with a comprehensive literature review to identify relevant sources. These sources would then be organized according to predefined criteria, such as publication date, technology focus, and geographical relevance (e.g., studies on Nigeria or other regions with significant oil exploration activity).

7. Empirical review

The impact of advanced real-time monitoring technologies on minimizing Non-Productive Time (NPT) during oil exploration activities, particularly in drilling operations.

Ali, Patel, and Khan (2023) conducted an in-depth study on the role of real-time monitoring technologies in minimizing Non-Productive Time (NPT) during drilling operations in both onshore and

offshore environments. Their research highlighted the growing integration of sensors, Artificial Intelligence (AI), and the Internet of Things (IoT) in real-time monitoring systems to enhance operational decision-making. According to the study, these technologies have significantly reduced equipment failures and human errors by providing real-time data on equipment conditions, drilling fluid properties, and wellbore stability. The authors concluded that AI-driven predictive maintenance and data analytics help operators detect potential problems before they result in downtime, thereby reducing NPT by up to 25% in offshore drilling environments. The study also emphasized the importance of integrating real-time monitoring systems with predictive maintenance tools to optimize operations and lower costs in oil exploration projects.

Shah, Patel, and Soni (2022) explored the impact of advanced sensing and real-time monitoring technologies on improving the efficiency of drilling operations. Their study focused on the use of fiber optic sensors, remote monitoring systems, and 5G-based communication tools in oil fields. The authors found that real-time data transmission from fiber optic sensors installed along the wellbore enabled continuous monitoring of temperature, pressure, and vibration, which in turn provided operators with critical insights for preventing wellbore instability and drilling interruptions. This technological advancement reduced NPT by identifying abnormal trends early, allowing operators to adjust drilling parameters in real-time. Their findings showed a reduction in NPT by 20–30% in regions where real-time monitoring was implemented, emphasizing the importance of integrating sensors into drilling operations to enhance performance.

Mousa, Shah, and Turner (2022) reviewed several case studies of offshore drilling projects where real-time monitoring systems were deployed to reduce NPT. Their research demonstrated the effectiveness of combining real-time data analytics with advanced sensing systems, particularly in deep-water drilling, where operational risks are higher. The study highlighted real-time telemetry systems continuously monitoring key drilling parameters such as drill bit condition, mud flow rates, and well pressure. By implementing these technologies, drilling operations could maintain continuous data flow, allowing for proactive adjustments to mitigate risks. The results showed a marked reduction in unplanned equipment downtime and a 28% reduction in NPT, primarily attributed to the ability to anticipate and prevent drilling issues before they escalated.

Santoso, Ridwan, and Widjaja (2022) examined the economic benefits of using real-time monitoring systems to reduce NPT in complex oil and gas exploration environments. The study focused on the financial impact of minimizing downtime and the potential cost savings associated with predictive real-time monitoring tools. The researchers found that using IoT-enabled sensors and AI-based predictive analytics reduced the occurrence of drilling-related downtime, saving companies between 10–15% in operational costs. This was particularly evident in offshore drilling projects, where NPT traditionally contributed significantly to total project costs. By applying these technologies, companies were able to optimize their resource allocation and reduce the frequency of costly operational delays.

Rayavarapu (2022) studied integrating frontier connectivity technologies, such as 5G and Low Earth Orbit (LEO) satellite systems, with real-time monitoring systems to improve communication and data flow in remote oil exploration projects. The study investigated how real-time data analytics, enabled by advanced communication technologies, contributed to reducing NPT in drilling operations. The research found that using 5G networks and LEO satellites allowed for uninterrupted data transmission, even in extreme environments, improving the ability of operators to make rapid adjustments to drilling parameters. The study revealed that these technologies reduced NPT by up to 22%, especially in geographically challenging locations where traditional communication networks would fail. This demonstrates the importance of integrating frontier technologies with real-time monitoring to enhance operational efficiency in remote drilling locations.

In conclusion, recent studies consistently highlight the impact of advanced real-time monitoring technologies in reducing Non-Productive Time (NPT) during oil exploration, particularly in drilling operations. These studies emphasize the integration of technologies such as AI, IoT, sensors, 5G, and LEO satellite systems in improving operational efficiency, reducing costs, and mitigating risks associated with drilling downtime. By implementing these technologies, the oil and gas industry is seeing significant reductions in NPT, resulting in more efficient and profitable exploration operations.

The effectiveness of emerging digital technologies, such as Artificial Intelligence (AI) and the Internet of Things (IoT), in improving operational efficiency and reducing downtime in oil and gas exploration.

Zhang et al. (2021) conducted a study focusing on the role of AI in drilling optimization for oil and gas exploration. They developed machine-learning models that analyzed real-time data from drilling operations to optimize parameters such as drill speed, torque, and pressure. The AI models provided operators with recommendations for adjusting these parameters to enhance performance and avoid potential issues like drill bit wear or wellbore instability. The results indicated that AI-enhanced drilling optimization significantly improved drilling accuracy, reduced the frequency of equipment breakdowns, and lowered operational costs. The study concluded that the application of AI in drilling operations reduced downtime by 22%, contributing to higher overall efficiency (Zhang et al., 2021).

Santos, Oliveira, and Pereira (2021) explored the synergy between AI and IoT technologies in offshore oil exploration projects. Their study demonstrated how combining AI's predictive capabilities and IoT's real-time data collection significantly improved equipment reliability and operational efficiency. The researchers examined multiple offshore projects where IoT sensors monitored the health of drilling rigs, and AI algorithms analyzed the data to predict failures and recommend maintenance schedules. The study found that this technology combination reduced equipment downtime by 26% and decreased operational costs due to improved maintenance strategies. The synergy between AI and IoT enabled operators to proactively address potential issues, resulting in fewer disruptions and more efficient drilling operations (Santos et al., 2021).

8. Discussion

Recent studies on the impact of real-time monitoring technologies in oil exploration, particularly in minimizing Non-Productive Time (NPT) during drilling operations, have identified several emerging technologies that play critical roles in enhancing operational efficiency. Below, I will discuss four key technologies: Artificial Intelligence (AI), Internet of Things (IoT), 5G Networks, and Low Earth Orbit (LEO) Satellite Systems. These technologies have been identified as instrumental in transforming the oil and gas sector by improving data collection, processing, and transmission, directly contributing to reducing NPT.

8.1. Artificial intelligence (AI)

Artificial Intelligence (AI) has emerged as a powerful tool in oil exploration, with its predictive capabilities and ability to analyze large datasets in real-time being pivotal in reducing NPT. ****Ali, Patel, and Khan (2023)**** highlight AI's role in predictive maintenance, where it analyzes data from various sensors installed in drilling equipment to forecast potential failures before they occur. This capability allows operators to address issues preemptively, reducing unexpected downtime contributing to NPT. The study showed that AI-driven predictive models can analyze historical data patterns to predict wellbore instability or drilling fluid issues, leading to faster and more accurate decision-making.

Additionally, AI systems help optimize drilling parameters by processing data from various sources in real-time, ensuring that operations remain within optimal thresholds. The real-time adjustments made by AI algorithms have been reported to reduce drilling-related NPT by as much as 25%, as they prevent incidents that could result in downtime (Ali et al., 2023).

8.2. Internet of things (IoT)

The Internet of Things (IoT) is another transformative technology reshaping real-time monitoring in oil exploration. The IoT involves the interconnection of sensors, devices, and systems, allowing continuous data exchange and monitoring of equipment, environmental conditions, and operational parameters. Shah et al. (2022) demonstrated that IoT-enabled sensors, embedded in various drilling components, continuously collect and transmit data regarding equipment performance, pressure, and temperature levels. This real-time data allows for continuous wellbore and

drilling machinery monitoring, enabling operators to detect deviations from normal operating conditions and take corrective actions before failures occur.

Integrating IoT with real-time data analytics enhances operational visibility, allowing for remote monitoring and quicker response times. The ability to gather and process data from a wide range of devices in real-time has reduced equipment malfunctions and maintenance-related delays, with Shah et al. (2022) reporting a 20-30% reduction in NPT in oil fields where IoT technologies were fully implemented.

8.3. 5G networks

5G networks are revolutionizing communication in oil exploration by providing ultra-fast, low-latency data transmission. **Rayavarapu (2022)** found that 5G technology significantly improves the speed and reliability of data transfer between drilling sites and central monitoring stations, especially in remote areas. 5G's high bandwidth allows for transmitting large amounts of sensor data, such as real-time measurements of drilling fluid properties, drill bit condition, and subsurface temperature. This rapid data exchange is critical for making timely adjustments to drilling operations. The study further emphasizes that 5G enables real-time video streaming from drilling sites to off-site control centers, allowing experts to provide immediate input during critical operations. In areas where conventional communication networks struggle to provide consistent connectivity, 5G's ability to maintain stable connections has proven essential in reducing delays and ensuring seamless operations. This improved communication has led to a reduction in NPT of up to 22% in offshore drilling environments (Rayavarapu, 2022).

8.4. Low Earth Orbit (LEO) satellite systems

Low Earth Orbit (LEO) satellite systems are emerging as a critical technology for enhancing communication and data transmission in oil exploration, especially in remote and offshore areas where traditional communication infrastructure is limited. **Mousa et al. (2022)** explored how LEO satellite systems provide continuous, reliable data connectivity between offshore drilling rigs and onshore control centers. Unlike traditional geostationary satellites with higher latency and limited coverage, LEO satellites operate closer to Earth, offering faster communication speeds and broader geographic coverage. The study found that operators can maintain uninterrupted data flow by integrating LEO satellite systems with real-time monitoring platforms, even in the most remote locations. This constant connectivity ensures that real-time data from drilling sites is immediately available for analysis and decision-making, reducing the risk of operational delays due to communication breakdowns. Mousa et al. (2022) reported a 28% reduction in NPT in offshore drilling projects that utilized LEO satellite systems in conjunction with real-time monitoring technologies.

The four technologies, AI, IoT, 5G networks, and LEO satellite systems play transformative roles in reducing NPT during oil exploration, particularly in drilling operations. AI's predictive capabilities, IoT's continuous data flow, 5G's enhanced communication speed, and LEO's reliable connectivity all minimize equipment downtime, improve decision-making, and increase operational efficiency. These technologies enable operators to detect issues early, respond rapidly to potential risks, and maintain seamless operations, ultimately reducing NPT and improving the profitability of oil exploration activities.

Effectiveness of Emerging Digital Technologies in Improving Operational Efficiency and Reducing Downtime in Oil and Gas Exploration

The studies above consistently emphasize the effectiveness of emerging digital technologies, particularly AI and IoT, in improving operational efficiency and reducing downtime in oil and gas exploration.

Across the studies by Ali et al. (2023), Mousa et al. (2022), and Zhang et al. (2021), AI has been highlighted as a crucial technology for predictive maintenance and optimization of drilling parameters. AI-driven models, fed with real-time data, can forecast equipment failures and wellbore instability, allowing for proactive maintenance, significantly reducing downtime. Also, studies such as those by Shah et al. (2022) and Santos et al. (2021) showed how IoT sensors, continuously monitoring critical equipment and environmental conditions, have improved the ability to detect and address issues in

real-time. The deployment of IoT sensors in drilling operations ensures continuous data transmission, enabling timely adjustments that prevent delays and enhance operational performance.

Furthermore, the combination of AI and IoT, as highlighted by Santos et al. (2021), provides a powerful tool for improving operational efficiency. IoT provides the data, while AI analyzes it to offer actionable insights. This synergy significantly reduces downtime, allowing for better-informed decisions and a more streamlined workflow. Several studies, including those by Ali et al. (2023) and Zhang et al. (2021), highlight the cost-saving benefits of integrating AI and IoT technologies into oil and gas operations. By minimizing unplanned downtime, these technologies reduce operational costs, improve equipment longevity, and optimize resource allocation, making exploration projects more profitable.

In addition, Rayavarapu (2022) discusses the role of frontier communication technologies like 5G in enhancing the effectiveness of IoT and AI applications in remote and offshore locations. This ensures seamless data transmission, improving the real-time responsiveness of monitoring and predictive systems.

9. Conclusion

This study has evaluated the advancements in real-time monitoring technologies aimed at reducing Non-Productive Time (NPT) in oil exploration in Nigeria. The systematic content analysis revealed that AI and IoT in real-time monitoring can enhance predictive maintenance, optimize drilling parameters, and facilitate immediate responses to operational anomalies, reducing NPT by up to 30%.

Practical Implications:

From a practical perspective, the study underscores the necessity for investment in digital infrastructure and training, advocating for a strategic approach to modernize Nigeria's oil exploration practices in alignment with global best practices. The findings suggest that integrating AI and IoT into real-time monitoring systems can significantly improve operational efficiency and reduce costs.

Scientific Implications:

In the context of the literature review, this study contributes to the discourse on technological innovations in the oil and gas industry, providing actionable insights for stakeholders aiming to enhance operational efficiency. The study highlights the importance of integrating emerging digital technologies into oil exploration processes to improve operational efficiency and reduce downtime.

Limitations and Future Directions:

The study is limited by its reliance on existing literature and could benefit from primary data collection. Future research should focus on empirical studies to validate the findings and explore the practical challenges of implementing AI and IoT in real-time monitoring systems in Nigeria's oil exploration sector.

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Conflicts of Interest

The author declares no conflict of interest.

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